



# Your Personal Digital Asset **Fortress**

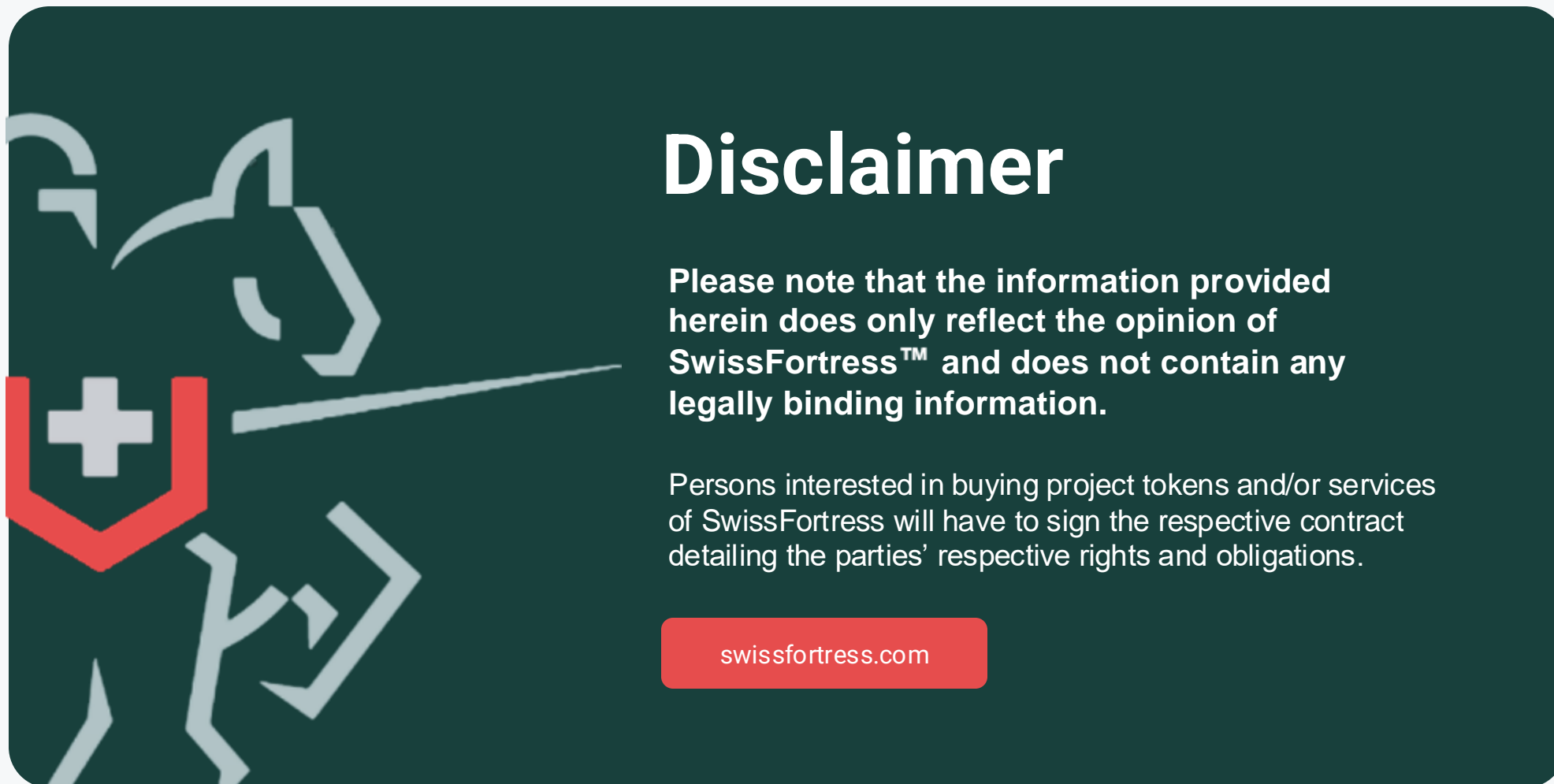


# Disclaimer

Please note that the information provided herein does only reflect the opinion of SwissFortress™ and does not contain any legally binding information.

Persons interested in buying project tokens and/or services of SwissFortress will have to sign the respective contract detailing the parties' respective rights and obligations.

[swissfortress.com](https://swissfortress.com)





# Next generation non-custodial system

## Truly easy and secure to use



- All addresses are replaced by a single unique „Send-to-name” system
- Completely chain agnostic system
- Revolut and PayPal-like experience
- User does not have to understand crypto addresses at all
- Dedicated NFC hardware wallet available supporting (FortressCard™)

## Encrypted and private chat



- End-to-end encrypted communicator available amongst all the „Send-to-name” users
- Exchange information, files and verified credentials
- Decryptable ONLY with receiver private keys

## Enhanced Self-Sovereign Identity



- Full control over your data and Verified Credentials
- Securely shared via built-in encrypted chat
- Compatible with on/off-chain KYC verifications

## Fortress Coin™



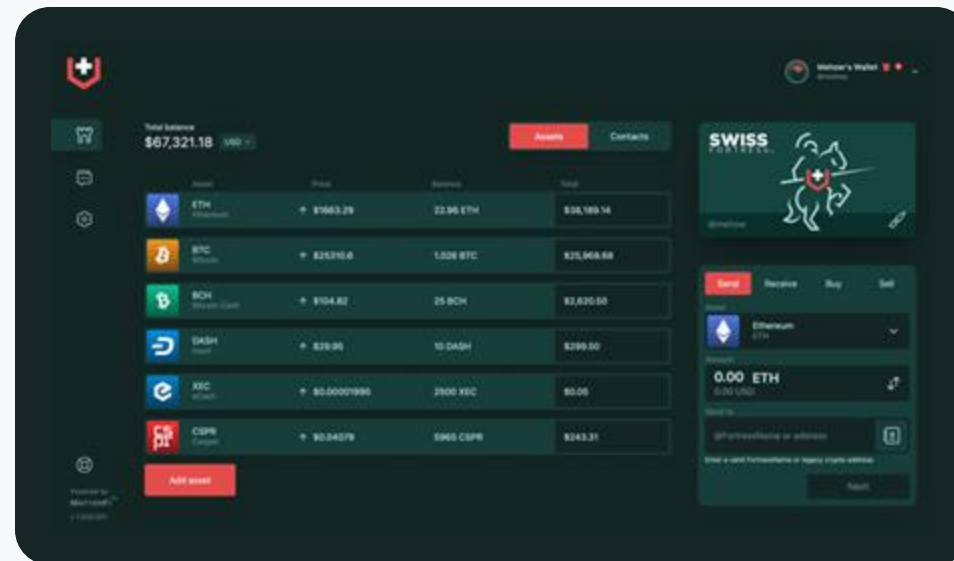
- Secures registered names and cryptographic proofs
- Rewards miners for securing the network
- Facilitates use of Encrypted chat and Enhanced SSI



# SwissFortress™ wallet overview

● Send-to-name fully functional

● Beta available for download



● Encrypted chat fully functional

● Enhanced SSI: under development

Operational on testnet of the major blockchains including BTC, BCH, ETH, Casper and ERC-20 tokens

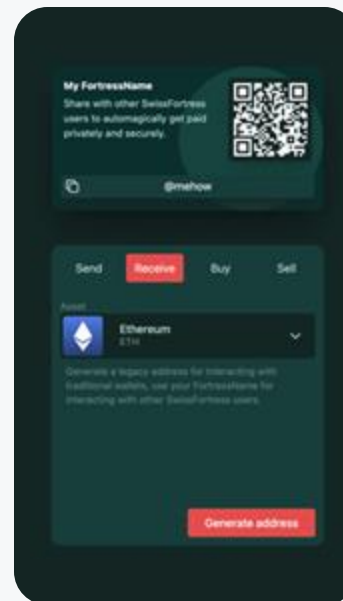
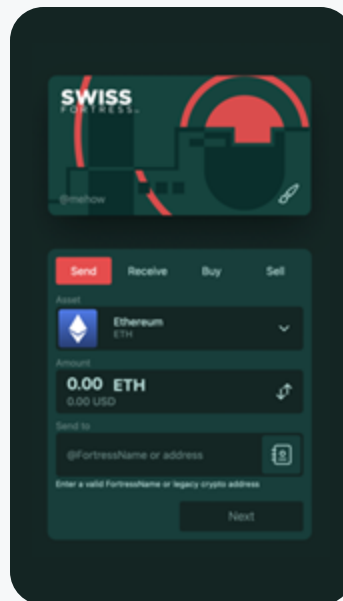


# Send/receive any digital asset with **globally unique names**

- Send to and receive with easy-to-read names

- Non spoof-able

- Works with any chain and legacy addresses



- Name registration cost is customized by subdomain

- No risk of revealing which names owns which addresses

Wallet auto generates receive on-chain addresses in an untraceable way. Impossible to determine assets owned by “alice” by 3rd party observer

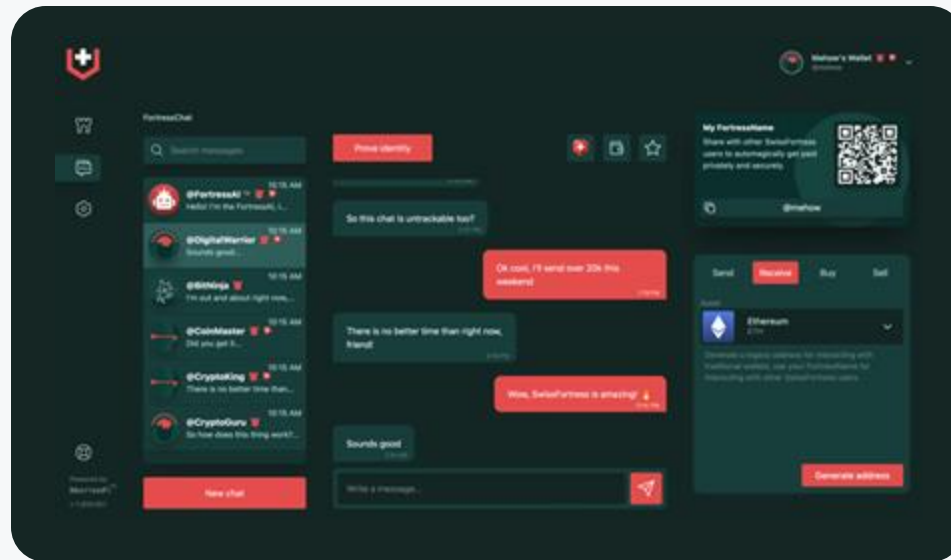
FULLY AUTOMATED PRIVACY



# Encrypted and **private chat**

- Share messages & shortly the decentralized KYC credentials

- Completely free to use



- All communication decryptable only with receiver private keys

- Very easy to operate (no additional complicated PGP needed unlike with emails)

End-to-end secure communication



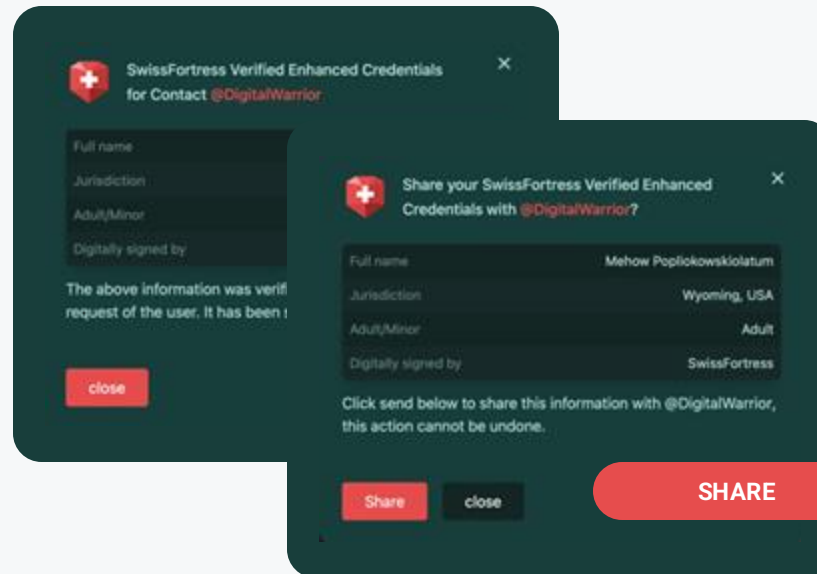
# Enhanced **Self-Sovereign** Identity

● Voluntary sign up

● Receive credentials that form a **Cryptographic Proof** between actual identity and on/off chain transactions

● Unlimited number of credentials

VIEW



SHARE

● Non spoof-able

● Voluntary credential share – user decides what information & with whom is shared via built-in encrypted chat

● Free to share

Allows for Institutional Grade KYC/AML



# NFC hardware wallet

THE FORTRESSCARD™

- Best in class chip made in cooperation by Samsung, Tangem and MatterFi

- New patent pending on-chip software



- Supports the whole suite of SwissFortress™ functionalities

- English available now, German/French coming

Custom co-branded cards in batches of min. 1000 pieces available





# Competitive Matrix of domains/names systems

## Why today's names systems are broken?

- ✓ Centralized/Decentralized databases of receiving addresses – easy to look up balances and history
- ✓ Security risks – increased exposure to hackers
- ✓ Static addresses – lack of privacy for both individuals and institutions
- ✓ Some systems like ENS working only with EVM-compatible chains
- ✓ Centralized names systems such as Mastercard Crypto Credentials can censor transactions



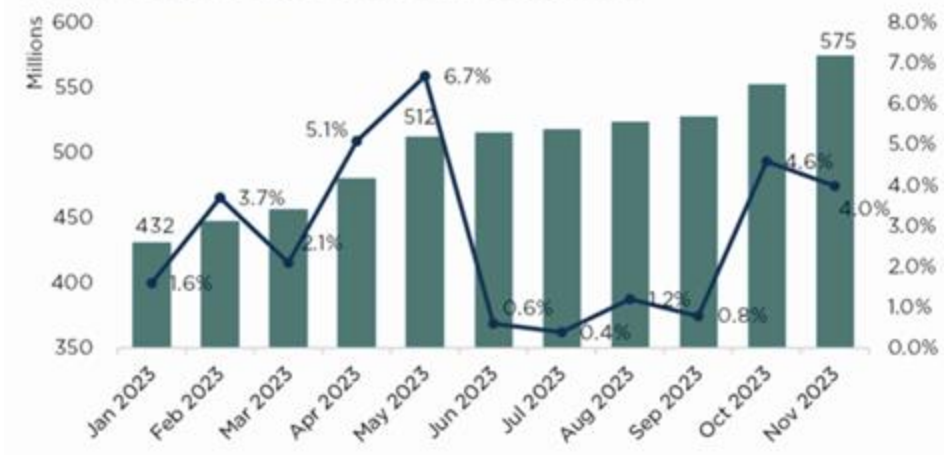


# Market Opportunity

crypto.com RESEARCH

## Global Crypto Market Sizing

The number of global crypto owners reached 575 million



As of December 2023 – **575 M identity-verified cryptoasset users**



The global user base of cryptocurrencies **increased by nearly 190%** between 2018 and 2020, only to accelerate further in 2022



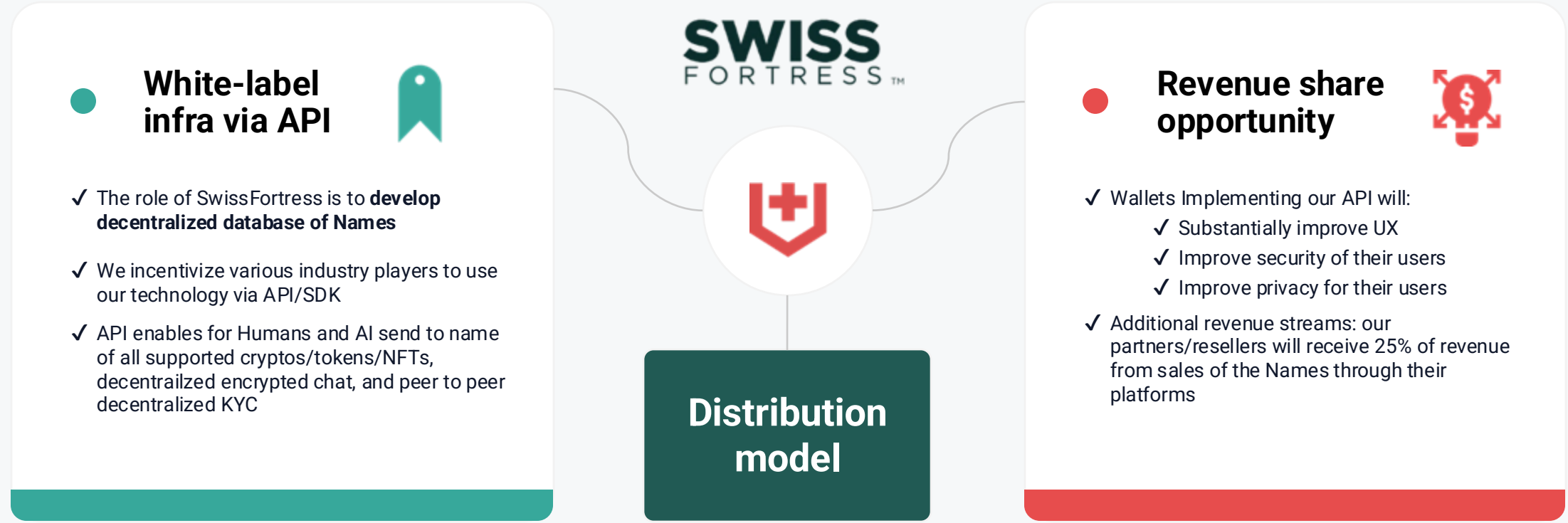
**Usability and difficult onboarding** are major **entry barriers** for crypto users\*

Send to Name unlocks Web3 for next billions of users making their experience seamless and secure

\*<https://rif.technology/content-hub/crypto-entry-barriers/>



# Distribution model based on API/SDK and revenue share opportunities



# Malware and phishing is on the rise – SwissFortress Stops It



Crypto hacks cost of  
over **USD 1.8B in  
2023<sup>1</sup>** and **USD 1.6B  
in first seven  
months of 2024<sup>2</sup>**

- 1) <https://www.globenewswire.com/en/news-release/2024/04/22/2867049/28124/en/Web-3-0-Global-Research-Report-2024-2033-Market-to-Reach-16-3-Billion-in-2028-at-a-CAGR-of-38-5-Driven-by-Widespread-Adoption-Scalability-Solutions-Integration-with-Conventional-Sy.html>
- 2) <https://timesofindia.indiatimes.com/technology/tech-news/crypto-hacks-surge-in-2024-but-how-the-reason-reportedly-is-not-hackers/articleshow/112628131.cms>



Obserwuj ...

We've identified a global malware issue that alters withdrawal addresses during the transaction process.

Be cautious of plugins and apps you've installed, especially on Android and web apps, and stay alert on iOS too.

Our Binance security team is on top of this issue and actively blacklisting suspicious addresses.

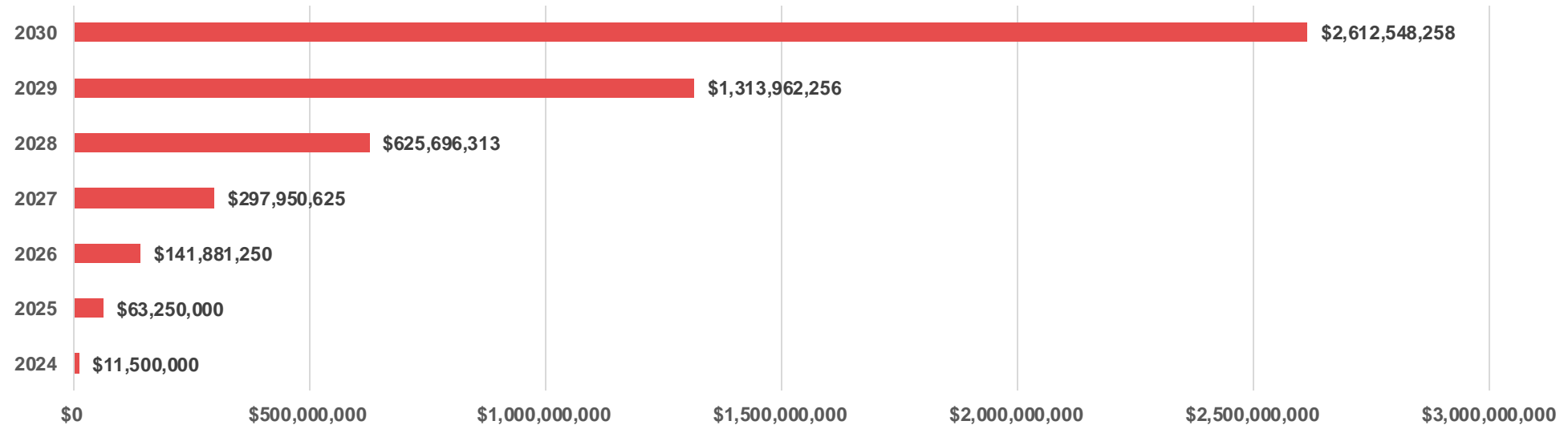
STAY SAFU and learn more here [binance.com/en/blog/securi...](https://binance.com/en/blog/security)



# Business Model



Revenue from new users + renewals (USD 10/Name per year subscription)



## Retail Name pricing:

- USD 10/Name per year
- USD 25/Name for 3 years subscription
- USD 100/ Name for lifetime subscription

## Top level Name pricing:

- such as
- @binance,
  - @john – to be determined

## For the model purposes:

- Only USD/Name per year subscription taken into account
- 25% renewals assumed from previous year



# FortressCoin™ - Overview

- Utility token issued by **SwissFortress AG**
- Deflationary by **design**
- **Secures registered** names, signalling, chat and cryptographic proofs
- **Interoperable** and **privacy-preserving** across multiple blockchains
- Enables seamless and **private send-to-name** transactions



# Target FortressCoin™ Prices and Funding Rounds

Total token supply: 12.5B

	Timeline	Target Price	Tokens Sold	% of Total Supply Sold	% of Total Liquidity Available*	FDV
Private Round 1 - Preferential	Nov 2024	\$0.005	937M	7.5%	0	\$62,5M
Private Round 2	Jan 2025	\$0.0075	625M	5%	0	\$93.75M
<b>CEX Exchange Listing</b>	Jul 2025	TBD	TBD	TBD	10%	TBD

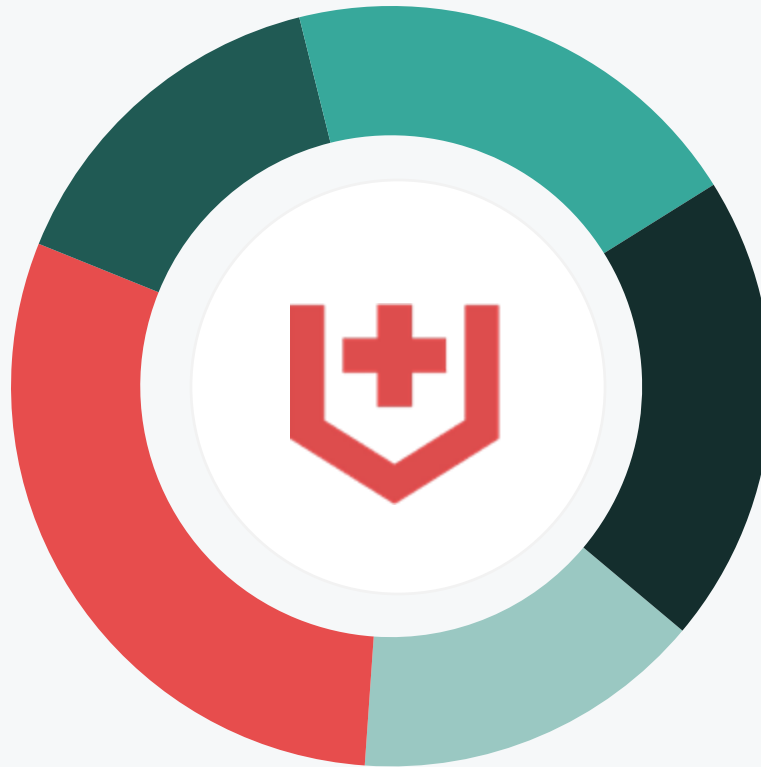
\*SUBJECT TO TPSA TERMS



# Target Token Distribution

● **Advisors  
& Team – 15%**

● **User  
Incentives - 30%**



● **Operations  
– 20%**

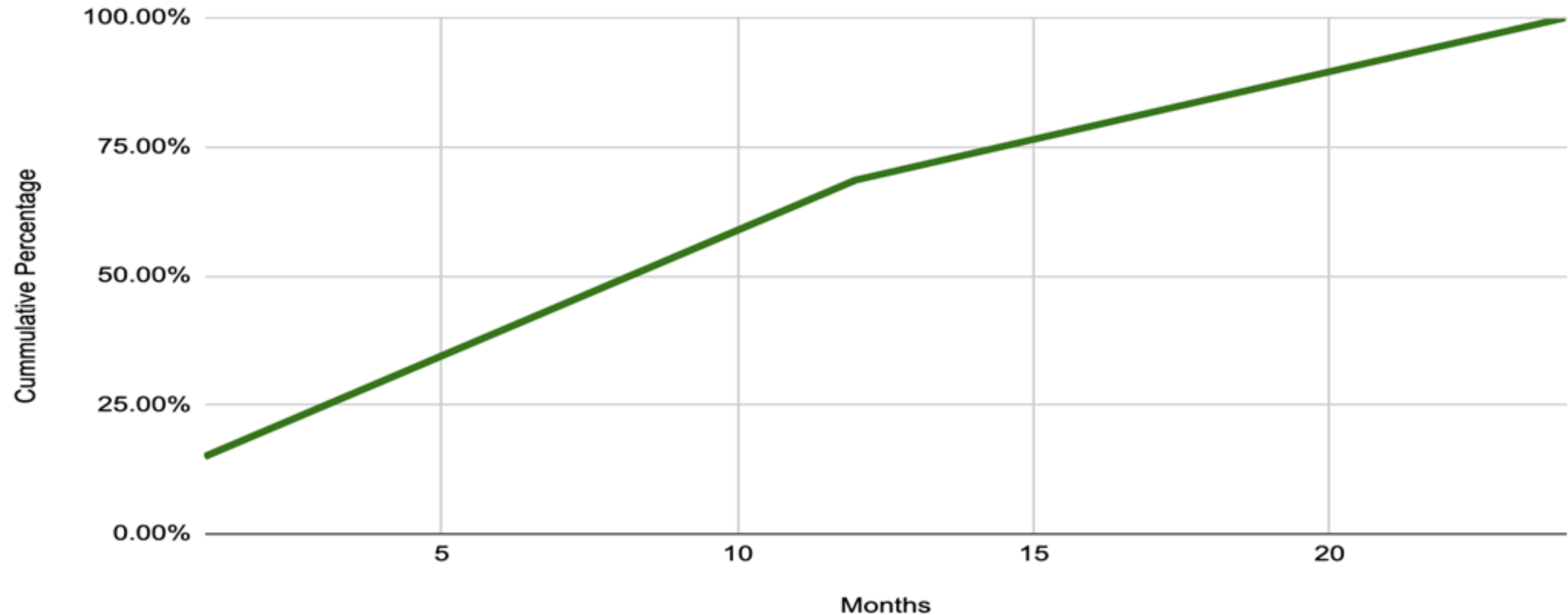
● **Development  
– 20%**

● **Treasury  
– 15%**





# Vesting Schedule From CEX Listing



Private round 1: 10% liquidity at CEX Listing – 8-12 months out



24 months linear vesting from CEX Listing and 12 months preferential vesting for key partners

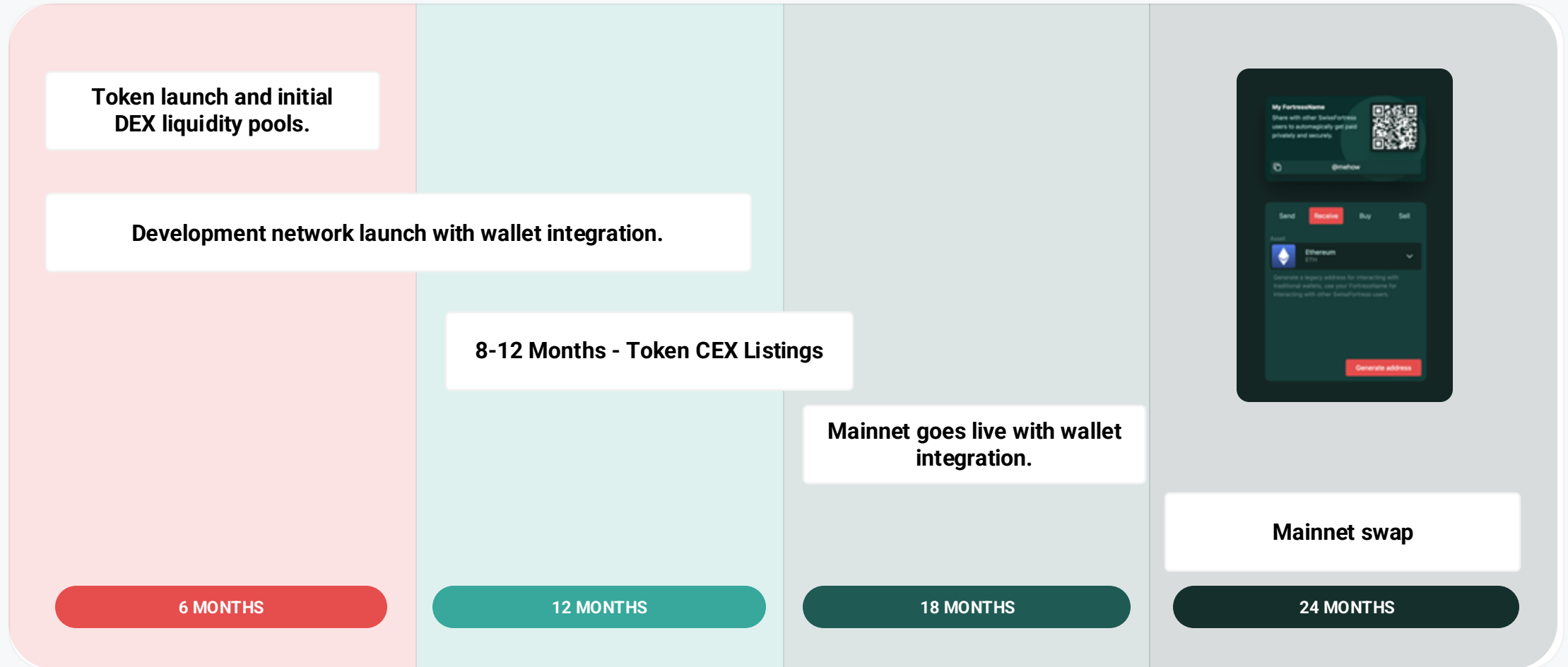


# Current offering – Private round 1

- 1 Current round at **\$0.005 USD** targeting strategic investors and KOLs
- 2 Two private funding rounds planned **before public options**
- 3 **No more than 7.5%** of total supply sold in this round and released on a gradual schedule
- 4 10% liquidity at **CEX listing**
- 5 **Funding to be used to build and deploy a pre-mainnet token and mainnet**



# Project Roadmap





# Partners & Traction



TECHNOLOGY PARTNER



Beta version  
of desktop wallet,  
mobile in development



Strong worldwide  
partnerships



Patent-pending,  
unique technology

Headquartered in Baar, Switzerland



# Meet our Team



**Amer Vorhora**

CEO, FOUNDER



Amer has a background in finance with Rothschild Bank and a multi-family office in Zurich. He started his career in London advising on private equity and M&A at First Capital and direct investments at First Ventures.



**Will Adams**

BOARD MEMBER

Senior executive with over 19 years experience in financial markets and over 10 years developing and structuring investment portfolios for family offices, hedgers, corporations, institutional speculators and pension funds.



**Billy Mullins**

CTO



Over 20 years in technical leadership in blockchain, mobile payments, SaaS, regulatory big data, proprietary trading, and investment banking. Former SVP, Goldman Sachs and Macquarie Group.



**Michal "Mehow"  
Pospieszalski**

PRESIDENT, CO-FOUNDER



Ex-white hat hacker and developer for US government, high security clients with 30+ years experience in cybersecurity. Author of 9 Mfi patents, former DC Beltway CTO.



**Karolina Komarnicka**

CMO



She has over a decade of experience working with Fortune 500 companies, promoting them in leading media outlets and on global tech conferences. In her previous role, she raised \$36m from prominent investors like Rakuten and Draper Esprit.



**Clara Kaiganuti**

COO



Lawyer specialized in financial services industry for 16 years. Holds MBA Essentials qualification from the London School of Economics and Political Science.



# Our **Advisors**



**Michael Terpin**



ADVISOR

„Godfather of Crypto”, CEO of Transform Ventures, leading blockchain advisory firm and venture studio, and Transform Studios, a Bermuda-based blockchain incubator. Known for high-profile launches of early crypto including ETH and Tether.



**Adrian Zduńczyk**



ADVISOR

The only Chartered Market Technician® from Poland. Founder and CEO of THE BIRB NEST – a dynamic startup scaling up to become a worldwide blockchain consulting company. Co-founder of YellowBlock. Finance Councilor at Mighty Labs DAO. Respected in the industry, with over 650 000 Twitter followers.



**Jakub Żurawiński**



ADVISOR

Lawyer and business development professional with 10 years of experience gathered in international and domestic projects. Co-founded blockchain startup valued at + USD 250M and onboarded over 80 investors.

# Interested in Investing or Have Any Further Questions?

REACH OUT

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[Schedule a meeting](#)

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